



## FranklinCovey Announces Exclusive Partnership with Liz Wiseman to Develop Powerful, Premier Leadership Development Solution Based on Wiseman's "Multipliers" Books

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### "Multipliers" Content is Important Addition to FranklinCovey All Access Pass

SALT LAKE CITY--(BUSINESS WIRE)--Jun. 28, 2019-- [Franklin Covey Co. \(NYSE: FC\)](#), a global firm specializing in organizational performance improvement, announced today that it is partnering with [Liz Wiseman](#) and [The Wiseman Group](#) to develop a powerful, premier leadership development solution based on Wiseman's ["Multipliers" content](#).

The solution, which is expected to launch in the fall of 2020, will include content from Wiseman's bestselling books, the first and second edition of ["Multipliers: How the Best Leaders Make Everyone Smarter"](#) and ["The Multiplier Effect: Tapping the Genius Inside Our Schools."](#) The content will be used in live trainings, live online webinar materials, OnDemand, digital learning, and virtual certification for client facilitators to deliver the training programs. The "Multipliers" content is an important addition to the [FranklinCovey All Access Pass®](#), which allows clients unlimited access to FranklinCovey's entire collection of world-renowned content and [training solutions](#).

"We are delighted to welcome Liz Wiseman to the FranklinCovey family as a distinguished thought leader and are so pleased to include her 'Multipliers' content as an exclusive addition to our collection of world-renowned solutions," said [Bob Whitman](#), FranklinCovey CEO. "We look forward to creating a premier leadership development solution together, based upon this extraordinary content to be included in the FranklinCovey All Access Pass. This addition is in perfect alignment with [our mission](#) of enabling greatness in people and organizations everywhere, as the 'Multipliers' content truly enables leaders in every organization to unleash the talents, abilities and potential of every individual."

[All Access Pass](#) is FranklinCovey's annually renewable pass which provides passholders with unlimited access to FranklinCovey's entire collection of best-in-class content. Its nine core content offerings are now available in 18 languages, representing more than 150 countries. Passholders can assemble, integrate and deliver content from 26 areas, in an almost limitless combination through various delivery channels — live, live-online, on demand, microlearning and integrated into existing training offerings. Passholders also have exclusive access to an implementation specialist and additional add-on services, such as coaching, to ensure they are unleashing the full scope and power of All Access Pass to achieve their key business objectives.

Liz Wiseman, CEO of the Wiseman Group, said, "I am so pleased to partner with FranklinCovey to develop a 'Multipliers' solution that will be part of the FranklinCovey All Access Pass. We believe FranklinCovey's global reach and deep capability for achieving transformational results will allow us to achieve our long-standing goal of developing 'Multiplier Leaders' all around the world. We are honored to have FranklinCovey as our partner."

Wiseman is a researcher and executive advisor who teaches leadership to executives around the world and has been listed on the Thinkers50 ranking and named one of the top 10 leadership thinkers in the world. She is the author of *The New York Times* bestseller [Multipliers: How the Best Leaders Make Everyone Smarter](#), *The Multiplier Effect: Tapping the Genius Inside Our Schools*, and the *Wall Street Journal* bestseller [Rookie Smarts: Why Learning Beats Knowing in the New Game of Work](#). She is the CEO of the Wiseman Group, a leadership research and development firm headquartered in the Silicon Valley of California, whose clients have included: Apple, AT&T, Disney, Facebook, Google, Microsoft, Nike, Salesforce, Tesla, and Twitter.

Wiseman has conducted significant research in the field of leadership and collective intelligence and writes for *Harvard Business Review*, *Fortune*, and a variety of other business and leadership journals. A former executive at Oracle Corporation, she worked over the course of 17 years as the Vice President of Oracle University and as the global leader for Human Resource Development. She is a frequent guest lecturer at Stanford University and holds a bachelor's degree in Business Management and a Masters of Organizational Behavior.

### ABOUT FRANKLIN COVEY CO.

[Franklin Covey Co.](#) (NYSE: FC) is a global, public company specializing in organizational performance improvement. We help organizations and individuals achieve results that require a change in human behavior. Our expertise is in seven areas: leadership, execution, productivity, trust, sales performance, customer loyalty and education. FranklinCovey clients have included 90 percent of the Fortune 100, more than 75 percent of the Fortune 500, thousands of small and mid-sized businesses, as well as numerous government entities and educational institutions. FranklinCovey has more than 100 direct and partner offices providing professional services in over 150 countries and territories.

### ABOUT THE WISEMAN GROUP

[The Wiseman Group](#) is a talent development and research organization headquartered in Silicon Valley, California. For people striving to build a high-contribution culture, The Wiseman Group creates insights that ignite multiplying behavior, because developing and using talent is the ultimate advantage.

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