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Franklin Covey Co. and Mango Publishing Release New Book, Management Mess to Leadership Success: 30 Challenges to Become the Leader You Would Follow

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Author, Scott Jeffrey Miller, Openly Shares His Personal Management Failures To Help Imperfect Leaders Become Leadership Successes

SALT LAKE CITY--(BUSINESS WIRE)--Jun. 18, 2019-- [Franklin Covey Co.](#) (NYSE: FC), a global firm specializing in organizational performance improvement solutions, and independent publisher, [Mango Publishing](#), today announced the release of [Management Mess to Leadership Success: 30 Challenges to Become the Leader You Would Follow](#), authored by [Scott Jeffrey Miller](#), FranklinCovey Executive Vice President of Thought Leadership (visit [www.ManagementMess.com](#)).

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190618005559/en/>



(Photo: Business Wire)

"This book is a reflection of my own leadership experiences, both the messes and successes, and openly shares these real-world examples, and how they have been shaped, corrected, and sometimes validated, although rarely, by the deep expertise and thought leadership of many colleagues, friends and mentors at FranklinCovey," said Scott Jeffrey Miller, author of *Management*

Mess to Leadership Success. "As FranklinCovey provides industrial strength management and leadership advice to the Fortune 5000 and beyond, I couldn't help but absorb the principles and practices that the most successful leaders utilize. They helped me — an admittedly imperfect leader — to rise to the C-suite. And, I know they can help you."

Miller takes a unique approach, writing *Management Mess to Leadership Success* for those who feel they weren't perfectly groomed for leadership, setting the book apart from others in the leadership and management space. Miller writes directly to leaders at all levels with a bit of a "mess" in them — whether that "mess" comes from being a maverick, unfiltered leader, an outsider, or from a lack of experience and training. He shares relatable, accessible, relevant experience and guidance as only he can. With rare transparency, Miller recounts his leadership history, acknowledging he knows all-to-well what it's like to fail, and recounts many messy management missteps from his more than 20-year career with FranklinCovey.

Miller is not alone. Leadership is hard, and every leader, no matter the age or the industry, has experienced failures. But, there are principles and practices that can be learned and applied to change and build one's leadership skills and abilities. By openly sharing his shortcomings in *Management Mess to Leadership Success*, Miller invites readers to learn from his mistakes and to apply those leadership principles in their own careers, turning their management failures into leadership successes.

"Leadership isn't always rewarding. It can sometimes feel like a bottomless pit of problem-solving," said Miller. "Being a leader, manager, or boss is exhausting, repetitive, and requires a constant stretch of your emotional and intellectual dexterity. It demands an 'always on' mentality, as you're expected to have all the right answers and make all the right decisions, often on the fly. It isn't easy, but, as I have learned, sometimes the hard way, often, the things we struggle with yield the biggest returns. The benefits of mastering leadership can truly be life-changing."

Authored with real-life experiences, *Management Mess to Leadership Success* guides readers in an introspective review of their personal leadership style. Each chapter focuses on one of 30 leadership challenges, providing a framework to help readers become the kind of leader they would like to follow. Honed by FranklinCovey through years of research and development, client implementations, and coaching engagements, the 30 leadership challenges include the wisdom and experience of various thought leaders and experts. They represent a collection of expertise and practical advice spanning more than four decades and illustrate how leaders can rise again when they fail and how they can survive — even thrive — while embracing their individual leadership style. This framework can help leaders to:

- Lead difficult conversations and celebrate success.
- Inspire trust, actively listen, and challenge paradigms.
- Put the right people in the right roles.
- Create a clear and actionable vision for a team.
- Accomplish their organization's Wildly Important Goals®.
- Get the right results—in the right way.
- Become the leader a team would follow.
- Celebrate individual and team accomplishments

The leadership challenges are organized into three parts: Lead Yourself (challenges 1-8), Lead Others (challenges 9-21), and Get Results (challenges 22-30). Readers can explore them by reading from 1 to 30 or topically, based upon the challenge that most resonates with them. Each challenge ends with prompts for moving from "mess to success." Readers can implement a challenge each day, or one a week, but are encouraged to actively apply them in their real-world leadership roles.

"No one is a complete 'Management Mess,' nor has anyone been a total 'Leadership Success,'" said Miller. "Rather, leaders are a bundle of varying

talents and fears, expressed through the daily decisions they make. This book will help you to broaden those talents, set aside limiting fears, make better decisions, and come closer to mastering leadership. The principles and practices in this book come from some of the best leadership minds around. Use my experiences with them as a shortcut, a cautionary tale, or a skill worth adopting. You are only 30 challenges away from leadership success.”

Management Mess to Leadership Success contains many of the principles and practices in FranklinCovey’s leadership development solutions, which are available through FranklinCovey’s All Access Pass. It provides passholders with unlimited access to FranklinCovey’s entire collection of best-in-class leadership development content. Passholders can access solutions through a variety of in-person and online methods to deepen their leadership development with new leadership mindsets, skillsets and toolsets to drive team engagement and results. To learn more about FranklinCovey’s award winning leadership development solutions, visit <https://www.franklincovey.com/Solutions/Leadership.html>.

Management Mess to Leadership Success: 30 Challenges to Become the Leader You Would Follow

Authored by Scott Jeffrey Miller

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FOR MEDIA: Scott Jeffrey Miller is available for press interviews, as well as to write guest articles, blogs or to participate in podcasts. Book excerpts are also available. For more information, please visit www.managementmess.com.

ABOUT THE AUTHOR

Entering his twenty-third year with FranklinCovey Co., Scott Jeffrey Miller serves as the Executive Vice President of Thought Leadership. In his previous roles as Executive Vice President of Business Development and Chief Marketing Officer, Miller helped lead the global transformation of FranklinCovey’s brand to match the transformation of the Company itself. Prior to that, as General Manager of Client Facilitation Services, Miller worked with thousands of clients and client facilitators in numerous markets in over thirty countries. He has presented to hundreds of audiences across every industry and loves to share his unique journey as an unfiltered leader thriving in today’s highly-filtered, corporate culture.

Miller is also the host of the FranklinCovey sponsored [FranklinCovey On Leadership With Scott Miller](#), a weekly leadership webcast, podcast, and newsletter that features interviews with renowned business titans, authors, and thought leaders. He also hosts the weekly radio program and podcast, [Great Life Great Career With Scott Miller](#) on iHeartRadio’s KNRS 105.9 and is a leadership columnist for *Inc.*

ABOUT FRANKLIN COVEY CO.

[Franklin Covey Co.](#) (NYSE: FC) is a global, public company specializing in organizational performance improvement. We help organizations and individuals achieve results that require a change in human behavior. Our expertise is in seven areas: leadership, execution, productivity, trust, sales performance, customer loyalty and education. Franklin Covey clients have included 90 percent of the Fortune 100, more than 75 percent of the Fortune 500, thousands of small and mid-sized businesses, as well as numerous government entities and educational institutions. Franklin Covey has more than 100 direct and partner offices providing professional services in over 150 countries and territories.

ABOUT MANGO PUBLISHING

[Mango Publishing](#) is an independent publisher founded to reinvent publishing. Mango publishes books with innovative and distinctive authors around the world. In its fifth year, Mango is one of the fastest-growing publishers in the U.S.

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