



FranklinCovey

FranklinCovey Named a Winner of a 2023 Training Magazine Network Choice Award for Outstanding Leadership Development Solutions, Products, and Training

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Training Magazine Community Recognizes FranklinCovey in a Crowd-Sourced Vendor Awards Program

SALT LAKE CITY--(BUSINESS WIRE)--Oct. 25, 2023-- [FranklinCovey \(NYSE:FC\)](#), one of the largest and most trusted leadership companies in the world, has been named by [Training](#) magazine as a winner of a [2023 Training Magazine Network Choice Award](#) in a crowd-sourced vendor awards program that recognizes outstanding leadership development solutions, products, and training.

"We express our deepest thanks for this award to [Training](#) and its learning and development community members, many of whom are clients who voted on our behalf," said [Paul Walker](#), FranklinCovey CEO. "We're delighted our leadership development solutions, products, and training are received so exceptionally well by them. Our principle-centered leadership approach is the basis of all our solutions. We go beyond just skill development and aim to change paradigms and mind-sets of everyone inside an organization to generate collective behavior change at scale, leading to breakthrough results."

[Training](#) magazine Editor and Publisher Lorri Freifeld said, "Kudos to FranklinCovey as a [2023 Training Magazine Network winner in the category of Leadership Development](#). Your best-in-class solutions and innovation help the L&D industry deliver and measure vital learning effectively every day."

Training Magazine Network (TMN) is a free Training and Learning and Development (L&D) member community, giving members 24/7 access to free training tools, webinars, and other valuable resources. TMN has always been a highly engaged and vocal community, as evidenced by the chat conversations and peer learning happening before, during, and after TMN Webinars. To tap into this highly experienced community's expertise and "share what works" with all of [Training's](#) audiences each year, [Training](#) invites TMN's 56,000-plus engaged member community to cast their votes for their work in six categories:

- Authoring Tools
- Custom Content/Program Development
- Gamification
- Leadership Development
- Learning Portal/Learning Management System (LMS)
- Measurement, Testing & Assessment

FranklinCovey's unique [approach to leadership development](#) combines powerful content; expert consultants, facilitators, and coaches; and an innovative learning platform that supports, reinforces, and measures lasting behavior change. Through timeless principle-based frameworks, leaders see their potential to engage others, expand their impact, create collective action, and repeatedly deliver breakthrough results for their organizations.

Walker said, "Lasting behavior change comes from the inside out. Who people are, and how they view the world impacts how they engage and lead others. FranklinCovey's solutions change how leaders see themselves, transforming the way they work with their teams and improving the results they deliver."

As [leaders learn](#), adopt, and internalize these principles of individual effectiveness, they:

- Build their character and competence.
- Develop emotional resilience and agility.
- See their purpose and connect it with key business goals.
- Change their behavior in fundamental, lasting ways that positively impact everyone around them.

Through [FranklinCovey All Access Pass](#)®, clients access learning solutions that are based on more than 40 years of research and refinement to help leaders acquire key leadership capabilities in the following areas, and more:

[Team Management](#)
[Strategic Leadership](#)
[Self-Management](#)

[Change Management](#)
[Inclusive Leadership](#)
[Business Execution](#)

[Communication Skills](#)
[Sales Training](#)
[Build Trust](#)

The FranklinCovey All Access Pass allows passholders to expand their reach, sustainably impact performance, and achieve breakthrough results. It provides access to a vast library of FranklinCovey content, including assessments, training courses, tools, and resources available Live In-Person, Live-Online, and OnDemand.

FranklinCovey's powerful [Impact Platform](#) guides leaders and teams through powerful Impact Journeys, tracks learner progress, and sustains engagement to ensure lasting behavior change occurs. For more information, visit [franklincovey.com](#) or call 888-868-1776.

[About FranklinCovey](#)

[FranklinCovey \(NYSE: FC\)](#) is one of the largest and most trusted leadership companies in the world, with directly owned and licensee partner offices providing professional services in more than 160 countries and territories. The Company transforms organizations by partnering with clients to build leaders, teams, and cultures that get breakthrough results through collective action, which leads to a more engaging work experience for their people. Available through the [FranklinCovey All Access Pass](#), FranklinCovey's best-in-class content, solutions, experts, technology, and metrics seamlessly integrate to ensure lasting behavior change at scale. Solutions are available in multiple delivery modalities in more than 25 languages.

This approach to leadership and organizational change has been tested and refined by working with tens of thousands of teams and organizations over the past 40 years. Clients have included organizations in the *Fortune 100*, *Fortune 500*, thousands of small and mid-sized businesses, numerous government entities, and educational institutions. To learn more, visit www.franklincovey.com and enjoy exclusive content across FranklinCovey's social media channels at: [LinkedIn](#), [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

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