



FranklinCovey Partners With Bestselling Authors, James Patterson And Dr. Patrick Leddin, To Equip Leaders To Navigate Disruption, Based On Their Highly Anticipated Book, *Disrupt Everything*

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New Solution Will Launch In The Fall Of 2025, With Keynotes Available Now To Guide Organizations Through The Disruption They Are Experiencing Today

SALT LAKE CITY--(BUSINESS WIRE)--Apr. 23, 2025-- [FranklinCovey \(NYSE: FC\)](#), one of the largest and most trusted leadership companies in the world, today announced it is partnering with bestselling authors [James Patterson](#) and [Dr. Patrick Leddin, PhD](#) to equip leaders to navigate disruption, based on their highly anticipated book, [*Disrupt Everything: Every Leader, Team Member, and Family Needs to Disrupt, Grow, Change, Triumph.*](#)

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250422902017/en/>



Upcoming Book, "Disrupt Everything," launches September 29, 2025, with FranklinCovey's course launching Fall of 2025. Leddin is available now for keynotes.

Together, they will develop a course that will launch in the Fall of 2025, with keynotes from Leddin available now to guide organizations through the disruptions they are experiencing today. The keynotes help leaders and teams discover their role in navigating change, make informed choices to leverage disruption, adopt behaviors of successful disruptors, and drive growth and reveal opportunities. They will hear real-world examples of organizations and individuals to inspire them to turn disruption into a force for good, and they will

learn the practical tools they need to embrace disruption, foster innovation, and achieve extraordinary results.

To book a *Disrupt Everything* keynote with Dr. Patrick Leddin, please visit [here](#).

Patterson, the world's bestselling author, is making his first business book debut with Leddin, a *Wall Street Journal* bestselling author. In *Disrupt Everything*, the authors tackle one of today's most pressing challenges: Disruption. Imagine a workplace where every leader and team member doesn't just endure disruption—but thrives because of it. *Disrupt Everything* lays the foundation for creating teams of disruptors and, ultimately, organizations of disruptors who are resilient, innovative, and equipped to navigate the toughest challenges.

[Paul Walker](#), FranklinCovey CEO, said, "We could not be more delighted to partner with James Patterson and Dr. Patrick Leddin to create the new solution. It will further strengthen our [FranklinCovey All Access Pass](#)®, which already includes solutions for navigating uncertainty. In an unprecedented age of disruption, both the course and keynotes will equip leaders and teams with vital skills they need to confidently step up and embrace disruption using it to their advantage."

James Patterson is the most popular storyteller of our time. He has written more than 200 novels since 1976, has had more than 114 *New York Times* bestselling novels, and holds *The New York Times* record for most #1 *New York Times* bestsellers by a single author—67—which is also a Guinness World Record. His books have sold more than 425 million copies worldwide.

Patterson said, "I am thrilled to partner with FranklinCovey to develop a course with them on such a timely topic. Disruption isn't on the horizon, it's already here, from AI to economic uncertainty, to the way COVID reshaped our world. Disruption is not the enemy. It presents a great opportunity for extraordinary success, one that everyone should be taking advantage of right now."

Leddin is the author of [The 5-Week Leadership Challenge](#) and is a FranklinCovey Senior Advisor on Culture and Leadership. He is also the host of the popular, weekly FranklinCovey podcast, [C-Suite Conversations with Dr. Patrick Leddin](#). He was an Associate Professor and Associate Director of the Practice of Business Studies at Vanderbilt University where he taught Corporate Strategy and Crisis Leadership. He led The Disruption Project at the university, where he studied how people ranging from household names to unsung heroes succeed in the face of disruption, having conducted over 350 interviews with positive disruptors from around the world. Leddin uses his research from the project as real-world, relatable stories and case studies to move readers and audiences to disrupt.

"I'm honored to be delivering keynotes on disruption to organizations who need immediate guidance and direction on how to use it to actually thrive, and to be partnering in creating the new course with the FranklinCovey team," said Leddin. "Disruption is everywhere. We've never seen anything like it in our lifetimes. Positive disruption will be the most powerful force for success we will ever encounter. Advancement—for individuals, teams, and organizations—requires the ability to discern, take intentional action, and collaborate effectively, whether you're facing disruption or driving it."

The course will equip people at every level of the organization to recognize their role, take bold action, and become a positive force for disruption and progress. It will:

- Activate the Positive Disruptor Within
 - Explore four fundamental truths about disruption.
 - Define the fire that drives them—and their team.
 - Select the most effective role in response to any disruption.
- Ignite Team Strengths for Impact
 - Identify and leverage individual and team strengths through 16 key behaviors.

- Contribute their unique value while trusting others to do the same.
- Collaborate to spark innovation and generate fresh solutions.
- Expand Impact for Greater Success
 - Chart a personal path toward positive disruption, while ensuring alignment with the team and organization.
 - Learn from both success and failure to shape future action.
 - Plan how to apply course lessons to a real-world disruption.

Course participants will learn how to lead themselves and others confidently, respond effectively to unexpected change, and transform disruption into an engine for growth and long-term success.

About FranklinCovey

[FranklinCovey \(NYSE: FC\)](#) is one of the largest and most trusted leadership companies in the world, with directly owned and licensee partner offices providing professional services in over 160 countries and territories. The Company transforms organizations by partnering with clients to build leaders, teams, and cultures that get breakthrough results through collective action, which leads to a more engaging work experience for their people. Available through the [FranklinCovey All Access Pass](#), FranklinCovey's best-in-class content, solutions, experts, technology, and metrics seamlessly integrate to ensure lasting behavior change at scale. Solutions are available in multiple delivery modalities in more than 20 languages.

This approach to leadership and organizational change has been tested and refined by working with tens of thousands of teams and organizations over the past 30 years. Clients have included organizations in the *Fortune 100*, *Fortune 500* and thousands of small and mid-sized businesses, numerous government entities, and educational institutions. To learn more, visit www.franklincovey.com and enjoy exclusive content across FranklinCovey's social media channels at: [LinkedIn](#), [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

About James Patterson

[James Patterson](#), the world's bestselling author, is the most popular storyteller of our time. He has written more than 200 novels since 1976, has had more than 114 *New York Times* bestselling novels, and holds *The New York Times* record for most #1 *New York Times* bestsellers by a single author —67—which is also a Guinness World Record. His books have sold more than 425 million copies worldwide. He is the creator of unforgettable characters and series, including Alex Cross, the Women's Murder Club, Jane Smith, and Maximum Ride, and of breathtaking true stories about the Kennedys, John Lennon, and Tiger Woods, as well as our military heroes, police officers, and ER nurses. Patterson has coauthored #1 bestselling novels with Bill Clinton, Dolly Parton, Michael Crichton, and now adds Dr. Patrick Leddin as his latest co-author on ***Disrupt Everything: Every Leader, Team Member, and Family Needs to Disrupt. Grow. Change. Triumph.*** He has told the story of his own life in *James Patterson by James Patterson* and received an Edgar Award, ten Emmy Awards, the Literarian Award from the National Book Foundation, and the National Humanities Medal.

About Dr. Patrick Leddin

[Dr. Patrick Leddin, PhD](#) is the *Wall Street Journal* bestselling author of [The 5-Week Leadership Challenge](#), and is a FranklinCovey Senior Advisor on Culture and Leadership. He is also the host of the popular, weekly FranklinCovey podcast, [C-Suite Conversations with Dr. Patrick Leddin](#). He was an Associate Professor and Associate Director of the Practice of Business Studies at Vanderbilt University where he taught Corporate Strategy, Negotiation, Advanced Marketing, and Crisis Leadership. He led The Disruption Project at the university, where he studied how people ranging from household names to unsung heroes succeed in the face of disruption, having conducted over 350 interviews with positive disruptors from around the world. As the co-author with James Patterson in the new book, ***Disrupt Everything: Every Leader, Team Member, and Family Needs to Disrupt. Grow. Change. Triumph.***, Leddin uses his research from the project as real world, relatable stories, and case studies to move its readers to disrupt.

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