



FranklinCovey Recognized by Training Magazine for a 5th Year Consecutively as a 2025 Training Magazine Network Choice Awards Winner in the Leadership Development Category

August 27, 2025

SALT LAKE CITY & MINNEAPOLIS--(BUSINESS WIRE)--Aug. 27, 2025-- [Franklin Covey Co. \(NYSE: FC\)](#), the premier organizational performance partner of choice, today announced that it has been recognized by [Training magazine](#) for a 5th year consecutively as a [2025 Training Magazine Network Choice Awards Winner](#) in the Leadership Development Category. [The Choice Awards](#) is the industry's only crowd-sourced solution provider awards program.

"We are deeply honored to be recognized for the fifth consecutive year by the Training Magazine Network, and grateful to our clients whose trust and partnership make this possible," said FranklinCovey CEO, Paul Walker. "At FranklinCovey, our mission is to enable greatness in people and organizations everywhere. We do this by combining world-class content, expert consulting, and personalized coaching—delivered through our innovative platforms and experiences—to help leaders at every level achieve lasting impact."

Walker also noted, "From emerging managers to senior executives, our solutions are designed to build stronger leaders, more effective teams, and enduring cultures of performance. This award reflects not only our history of innovation but also our unwavering commitment to equipping leaders with the skills, mindset, and resilience they need to thrive in today's complex world."

[Training](#) magazine Editor and Publisher, [Lorri Freifeld](#), said, "This year's voting was our most vigorous to date, with more than 13,300 votes for nearly 250 providers. The best-of-the-best, such as FranklinCovey, were clearly identified by their high rankings based on the effectiveness of their tools, platforms, and services. These provider organizations are standouts for their customer care, innovation, and training solutions that truly optimize, engage, and prepare learners. We're excited to recognize their stellar accomplishments and dedication to fostering training excellence."

[Training Magazine Network \(TMN\)](#) is [Training's](#) interactive social learning community and platform for the exchange of ideas and resources among global learning professionals and thought leaders.

The Leadership Development category recognizes:

- Programs that build the skills, mindset, and resilience today's leaders need to thrive.
- From emerging managers to senior executives, these initiatives reinforce the leading theories, while offering practical, high-impact learning experiences that foster growth, accountability, and strategic thinking.
- This category honors efforts to not only develop individual leaders and overall performance but also have a focus on strengthening organizational culture to empower everyone's long-term success.
- An alphabetical list in this category was compiled based on [Training](#) and TMN's industry data and research, which was irrelevant of having any respective business affiliation, along with voters having the opportunity to enter their own preferred provider.

About FranklinCovey

[Franklin Covey Co. \(NYSE: FC\)](#) is the premier organizational performance partner of choice, with directly owned and licensee partner offices providing professional services in over 160 countries and territories. With its Enterprise and Education Divisions, the Company transforms organizations by partnering with clients to build leaders, teams, and cultures that get breakthrough results through collective action. Available through the [FranklinCovey All Access Pass](#) and [Leader in Me](#) membership, FranklinCovey's best-in-class content, solutions, experts, technology, and metrics seamlessly integrate to produce lasting behavior change at scale. Solutions are available in multiple delivery modalities in more than 20 languages.

This approach to leadership and organizational change has been tested and refined by working with tens of thousands of teams and organizations over the past 30 years. Clients have included organizations in the *Fortune* 100, *Fortune* 500, thousands of small and mid-sized businesses, and numerous educational institutions and government entities. To learn more, visit www.franklincovey.com and enjoy exclusive content across FranklinCovey's social media channels at LinkedIn, Facebook, Twitter, Instagram, and YouTube.

About Training magazine:

[Training](https://trainingmag.com) magazine (<https://trainingmag.com>) is the industry standard for professional development and news for training, human resources, and business management professionals in all industries through its print and digital magazine, two annual conferences, online courses, webinars, and multiple awards programs.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20250827975956/en/): <https://www.businesswire.com/news/home/20250827975956/en/>

PRESS CONTACTS:

Franklin Covey Co.
Debra Lund, 801-244-4474

Debra.Lund@FranklinCovey.com

Source: FranklinCovey