



FranklinCovey Education and Simon & Schuster Announce The 7 Habits of Highly Effective Teens: A Graphic Novel by Sean Covey

July 22, 2026

The bestselling guide for teens is a new graphic novel with colorful illustrations, engaging storylines, and timeless life lessons. The 7 Habits for Teens content is also part of a leadership development program for students.

SALT LAKE CITY & NEW YORK--(BUSINESS WIRE)--Jul. 22, 2026--

FranklinCovey Education, a global leader in education solutions, and Simon & Schuster, a global publishing house, today announced the paperback release of [The 7 Habits of Highly Effective Teens: A Graphic Novel](#) by Sean Covey, which published July 14, 2026. Reimagined as a graphic novel for the first time, this illustrated adaptation brings Covey's classic, principle-based approach to a new generation of readers through story, humor, and real-life teen challenges.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260722264469/en/>



The 7 Habits of Highly Effective Teens: A Graphic Novel, Authored by Sean Covey, FranklinCovey Education President

thriving in the teen years.

Covey's graphic novel follows seven relatable high school students as they navigate personal growth, friendship, and real-world problems, and discover how effective habits shape their choices and futures. Anchored in the timeless principles of the 7 Habits, this fun, engaging, and visually appealing story provides the ultimate teenage success guide.

"Teens are confronting more complexity and pressure than ever, and they deserve tools that are both practical and engaging," said Sean Covey, FranklinCovey Education President. "This graphic novel brings the 7 Habits to life through stories and characters teens can see themselves in, while keeping to the principles that have helped millions of young people lead more effective lives."

Research shows that graphic novels often contain more advanced vocabulary per page than standard children's books. The combination of text and visual storytelling helps readers build meaning, interpret context, and stay engaged. It can be especially helpful for English language learners, readers developing comprehension skills, and neurodivergent students in helping them decode the story and retain the information, while offering an engaging and challenging reading experience. The books can create the moment when reading stops feeling like an assignment and becomes something students love to do.

The 7 Habits for Teens content is also part of a leadership development program for students.

FranklinCovey Education offers [Leader in Me](#), an evidence-based PK–12 framework developed in partnership with educators. Leader in Me helps schools build staff and student leadership, strengthen culture, and support academic achievement by embedding leadership and life skills, including the 7 Habits, into the school experience. Students develop the habits, mindsets, and skills to take greater ownership of their learning, grow as individuals, and prepare for success in school and beyond.

[Leader in Me Secondary](#), a comprehensive system for students in grades 6-12, prepares students for post-graduation employment, enrollment, or enlistment. With aligned curriculum and professional learning, which includes lessons that integrate The 7 Habits of Highly Effective Teens®, schools create environments where every student can lead and adults are empowered to support them. Students earn leadership credentials by demonstrating essential skills—and leave with a portfolio of competencies that matter to colleges, careers, and communities.

Covey said, "Today's graduates are stepping into a world that values communication, collaboration, and character as much as academic achievement. Yet many schools face challenges bridging that gap. Leader in Me Secondary responds with a scalable, student-centered model that builds transferable skills and competencies for success in school and after. It's preparing students for tomorrow's world today, and I'm so pleased that the 7 Habits for Teens content is part of it."

The 7 Habits of Highly Effective Teens:

HABIT 1: Be Proactive: Accept responsibility for your actions. Be in charge of your moods and choices. Focus on things you can control.

HABIT 2: Begin with the End in Mind: Know what is most important to you. Think ahead. Set meaningful goals. Have a plan to accomplish them.

HABIT 3: Put First Things First: Do your most important things first. Have discipline to stick to your goals. Say no to things that distract you from achieving your best.

HABIT 4: Think Win-Win: Have courage to stand up for your needs and wants. Be considerate of others' needs and wants. Seek mutual benefit.

HABIT 5: Seek First to Understand, then to be Understood: Diagnose a problem before prescribing a solution. Listen with your ears, eyes, and

heart. Present your thoughts clearly.

HABIT 6: Synergize: Value people's differences, particularly their strengths. Combine your thinking with their thinking to create third alternatives.

HABIT 7: Sharpen the Saw: Find balance in life; avoid burnout. Strive for continuous improvement of your body, heart, mind, and soul.

About the Author

[Sean Covey](#) is a business executive, author, speaker, and innovator. He serves as President of FranklinCovey Education and is devoted to transforming education worldwide through a principle-centered leadership approach. A *New York Times* bestselling author, Covey has written several books, including *The Wall Street Journal* #1 business bestseller [The 4 Disciplines of Execution](#), [The 6 Most Important Decisions You'll Ever Make](#), [The 7 Habits of Happy Kids](#), and [The 7 Habits of Highly Effective Teens](#)—a title translated into 20 languages and credited with over 10 million copies sold worldwide. Covey and his wife, Rebecca, live with their children in the Rocky Mountains.

About the Book

Title: *The 7 Habits of Highly Effective Teens: A Graphic Novel*

Author: Sean Covey

Format: Paperback

Publisher: Simon & Schuster

Publication Date: July 14, 2026

Length: 208 pages

ISBN-13: 9781668024942

List Price: \$18.99 (price may vary by retailer)

About Franklin Covey Education

For three decades, [FranklinCovey Education](#), a division of [FranklinCovey](#) and a global leader in education solutions, has been one of the world's most prominent and trusted providers of educational-leadership programs and transformational processes. FranklinCovey's programs, books, and content have been utilized by thousands of public and private primary, secondary, and post-secondary schools and institutions, including educational service centers and vocational schools in all 50 states within the United States and in over 70 countries.

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