



FranklinCovey

FranklinCovey and Kaleidoscope Pictures Win First Place at International Film and Video Festival and Accept Eight Telly Awards

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SALT LAKE CITY, Aug. 2 /PRNewswire-FirstCall/ -- FranklinCovey in partnership with Kaleidoscope Pictures announce the acceptance of The Gold Camera Award for first place, as recognized by the 38th Annual International Film and Video Festival. The companies were also recognized in the 26th Annual Telly Awards competition earlier this year, winning two Silver Telly Awards and six Bronze Telly Awards for film.

"We are so pleased to have partnered with Kaleidoscope Pictures in the production of these films, which are based on and reflect many of the principles taught in The 7 Habits of Highly Effective People Signature Program," said Sean Covey, FranklinCovey vice president of innovation and product development. "They are funny, touching, and motivating all at the same time and will continue to inspire program participants for years to come."

Kaleidoscope Pictures film director, Adam Anderegg and film producers Micah Merrill and Russ Kendall together managed six international production teams to create a number of films for FranklinCovey.

"To be recognized in these two competitions by film organizations of this caliber is such an honor for me and my partners," Anderegg said. "It has been our privilege to collaborate on these films with a company whose mission is aligned with ours and to continue building upon FranklinCovey's great tradition of creating exceptional instructional films."

International Video Festival Awards

FranklinCovey and Kaleidoscope Pictures were awarded the Golden Camera Award (first place) for the film, Masterpiece, in the category of Training and Education. The films Tokyo Star Bank and Nobody's Listening were awarded the Silver Screen Award for second place in the FranklinCovey and Kaleidoscope Pictures Win First Place at International Film and Video Festival and Accept Eight Telly Awards category of Training and Education; and Carry Your Own Weather, QII Policing, and See-Do-Get, were awarded the Certificate for Creative Excellence Award for third place.

The U.S. International Film and Video Festival recognizes outstanding business, television, documentary, entertainment, industrial and informational productions. Winners are selected based on numerical scoring, as well as creativity by an executive board. For more information see www.filmfestawards.com.

The Telly Awards

At the 26th Annual Telly Awards, FranklinCovey and Kaleidoscope Pictures were winners for the film Tokyo Star Bank in the category of Music, along with the film Sharpen the Saw in the category of Training for Corporate Use. Films awarded as finalists include, Nobody's Listening (Music), Masterpiece (Music, Training for Corporate Use), Leave a Legacy (Music, Training for Corporate Use), Roots of Effectiveness (Training for Corporate Use), Time Matrix (Training for Corporate Use) and Nature of Synergy (Training for Corporate Use).

The Telly Awards has honored outstanding local, regional, and cable TV commercials and programs, as well as video and film productions since 1978, and is now respected as a national and international competition. The Telly Awards pays respect to advertising agencies, production companies, television stations, cable operators and corporate video departments from 50 states and 30 countries from around the globe.

Judges come from a pool of qualified advertising, production and creative professionals who have previously been awarded the Silver Telly Award, representing large and small firms from all regions of the United States.

Entries are chosen based on their own merit, competing against a high standard of excellence, and are rated on a 10-point scale. Please visit www.tellyawards.com for more information.

About FranklinCovey

FranklinCovey (NYSE: FC) is the global leader in effectiveness training, productivity tools, and assessment services for organizations and individuals. FranklinCovey helps companies succeed by unleashing the power of their workforce to focus and execute on top business priorities. Clients include 90 percent of the Fortune 100 more than 75 percent of the Fortune 500, thousands of small and mid-sized businesses, as well as numerous government entities and educational institutions. Organizations and individuals access FranklinCovey products and services through corporate training, licensed client facilitators, one-on-one coaching, public workshops, catalogs, more than 100 retail stores and www.franklincovey.com. FranklinCovey has nearly 1500 associates providing professional services and products in the United States and for 37 international offices serving more than 100 countries.

About Kaleidoscope Pictures

Kaleidoscope Pictures is a major motion picture company located in Provo, Utah. The company has produced several award-winning films, including The Touch and Charlie. The company exists to use media to inspire people to change their lives for the better through artistically expressing hope for the positive values of life. Principals of the company include Adam Anderegg, Russ Kendall and Micah Merrill.

SOURCE FranklinCovey; Kaleidoscope Pictures

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