



# FranklinCovey

## FranklinCovey's PlanPlus for Windows XP 5.0 Software Now Supports Microsoft's New Ultra Mobile PC Platform

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SALT LAKE CITY, March 13 /PRNewswire-FirstCall/ -- FranklinCovey (NYSE: FC) today announced that PlanPlus(TM) for Windows(R) XP 5.0 ([www.franklincovey.com/planplus/xp/](http://www.franklincovey.com/planplus/xp/)) software now includes support for Microsoft's new Ultra Mobile PC platform.

The Ultra Mobile PC platform, announced Thursday by Microsoft at CeBIT in Hannover, Germany, is the latest in Mobile PC technology, combining the power of the Windows XP Tablet edition and other innovative new technologies from Microsoft with small, lightweight, carry-everywhere hardware designs. The device provides a 7" touch screen and full Tablet PC functionality while running Windows XP. While the initial devices will run Windows XP Tablet PC Edition 2005, future models will run on Windows Vista.

FranklinCovey's PlanPlus for Windows XP 5.0 was created with the company's development partner Agilix Labs. The application is a full featured planning system designed to bring the experience of using the FranklinCovey Planning System to desktops, laptops, Tablet PCs and now the Ultra Mobile PC. The application allows the user to utilize FranklinCovey's planning methodology in one complete system. The software incorporates a calendar, contacts, and task management with enhanced features for daily and weekly planning, note-taking and organization within the layout and familiarity of a paper planning system.

A recently released free update of PlanPlus for Windows XP 5.0 has been designed to run on the new Ultra Mobile PC. To leverage the new computing platform, PlanPlus for Windows's user interface was redesigned to function well within the Ultra Mobile PC's screen size. It supports new touch screen capabilities and leverages the built-in digital ink functionality.

"Consumers today are increasingly mobile, and rely on technology to help them stay better connected and accomplish more tasks while on the go. With Franklin Covey's PlanPlus software, people will be able to take advantage of UMPCs to stay in touch and manage schedules with much more ease," says Mika Krammer, director of Windows mobility marketing at Microsoft Corp. "As Microsoft continues to create platforms to increase the mobility and productivity for consumers, we are excited that FranklinCovey continues to provide great planning applications to support our vision."

Jeff Anderson, FranklinCovey Vice President of Product Management, said, "FranklinCovey's PlanPlus software allows people to have all of the functionality of a paper-based planning system as well as the capability and convenience of a computer-based planning system. Microsoft's Ultra Mobile PC platform takes this increased functionality to a new level with enhanced mobility and connectivity. We are excited to continue to work with Microsoft to create applications that increase our customers' productivity wherever they are."

Upon release, support for the Ultra Mobile PC will be available as a free update to FranklinCovey's current software product: PlanPlus for Windows XP 5.0. Also available from FranklinCovey is PlanPlus for Microsoft Outlook 3.0, a planning application for Outlook-centric users.

### Availability and Pricing

PlanPlus for Windows XP 5.0 is currently available in more than 100 FranklinCovey retail stores, by calling 800-819-1812, or by visiting [www.franklincovey.com/planplus](http://www.franklincovey.com/planplus) where users can download a full version or free 30-day trial of this software or PlanPlus for Outlook 3.0. Suggested retail price for PlanPlus for XP 5.0 is \$99.95. Suggested retail price for PlanPlus for Microsoft Outlook 3.0 is \$99.95. Site licensing and quantity discounts are available.

### About FranklinCovey

FranklinCovey(R) (NYSE: FC) is a global leader in effectiveness training, productivity tools, and assessment services for organizations and individuals. FranklinCovey helps companies succeed by unleashing the power of their workforce to focus and execute on top business priorities. Clients include 90 percent of the Fortune 100, more than 75 percent of the Fortune 500, thousands of small and mid-sized businesses, as well as numerous government entities and educational institutions. Organizations and individuals access FranklinCovey products and services through corporate training, licensed client facilitators, one-on-one coaching, public workshops, catalogs, over 100 retail stores and [www.franklincovey.com](http://www.franklincovey.com). FranklinCovey has 1500 associates providing professional services and products in the United States and for 37 international offices serving more than 100 countries.

### About Agilix Labs

Agilix Labs, Inc. is a worldwide leader in mobile learning solutions for education markets. Education institutions that implement Agilix solutions deliver an enhanced student-centered learning environment. Specifically, Agilix applications enable students to utilize mobile computing devices to capture, organize, annotate, search and share learning content, including assignments, online courses, research, Web pages, documents and personal notes. In addition, Agilix-powered mobility software solutions give students full access to all learning content when they are not network connected. Agilix applications are open and extensible by schools, software developers and integrators, run on any Windows XP computer and take full advantage of the Tablet PC. Agilix has over 165,000 users of its software applications in over 110 countries worldwide. Agilix is an Intel Capital-funded company and has strategic partnerships with Microsoft, Blackboard and FranklinCovey. A privately held company formed in 2001, Agilix is based in Orem, Utah. For more information about Agilix Labs, please visit [www.agilix.com](http://www.agilix.com).

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