Business Experts and Authors, Jack Welch, Stephen R. Covey and Fred Reichheld, to Speak at FranklinCovey 12th Annual Symposium in Chicago, June 13-14

May 23, 2006

Attendees to Learn to Create 'Sustained Superior Performance;'

Executives to Spend Interactive Half-Day with Welch and Reichheld

CHICAGO, May 23 /PRNewswire-FirstCall/ -- Leadership experts and best-selling authors, Jack Welch and Dr. Stephen R. Covey, will be the featured keynote speakers on June 13-14 at the FranklinCovey (NYSE: FC) 12th Annual International Symposium and Executive Conference. The Symposium will be held at the Hyatt Regency McCormick Place, 2233 S. Martin L. King Dr., Chicago, Illinois. (www.franklincovey.com/symposium2006)

Welch, best-selling author of Jack, Straight from the Gut, and WINNING, will give a keynote address from 8:30-9:30 a.m. ET, on Tuesday, June 13. Fred Reichheld, director emeritus of Bain and Company and best-selling author of The Loyalty Effect: The Hidden Force Behind Growth, Profits, and Lasting Value and The Ultimate Question: Driving Good Profits and True Growth will also give a keynote address that day from 12:40 - 1:10 p.m. Anson Dorrance, will give the final keynote address Tuesday from 1:50-2:50 p.m. Coach Dorrance is one of ESPN's best coaches of the past 25 years, and has coached the University of North Carolina women's soccer team to a record 18 NCAA championships.

On Friday, June 14, Dr. Stephen R. Covey, best-selling author of The 7 Habits of Highly Effective People and The 8th Habit: From Effectiveness to Greatness, will give a keynote address from 8:10-9:30 a.m. Hyrum Smith, the creator of the original Franklin Planner and the author of several books, including What Matters Most, will also give a keynote address that day from 3-4 p.m.

Business executives, line leaders and managers, HR leaders, training professionals, and client facilitators are invited to attend the Symposium and Executive Conference. Thought-provoking keynote speeches, morning and afternoon breakout sessions, networking opportunities, receptions and book-signings will be offered. Attendees will learn how to achieve and sustain superior individual, team and organizational performance.

The FranklinCovey Executive Conference, also held on June 13 in conjunction with Symposium, includes a series of keynotes, sessions and special events designed to infuse executive participants with new ideas, strategies and renewed motivation. Executives will attend a keynote by Welch, participate in an interactive session with the author, hear a special presentation from Fred Reichheld and participate in an execution work session. Space is limited.

Participants of both the Symposium and Executive Conference will be able to attend a networking reception, product expo, keynote addresses, and breakout sessions presented by FranklinCovey senior consultants.

Bob Whitman, Chairman and CEO, FranklinCovey, said, "Only approximately one in seven companies can sustain even average growth and investor returns for as long as ten years. Our conference will focus on specific, key business practices that will help those organizations who attend to achieve extraordinary long-term business results."

The International Symposium and Executive Conference was also held in Washington D.C, March 2-3, Dallas, April 18-19, and Anaheim, May 9-10. Electronic Data Systems (EDS), Training magazine, BOXLIGHT Corporation, Colonial Williamsburg Company and Soundview Executive Book Summaries are sponsors.

About FranklinCovey

FranklinCovey(R) (NYSE: FC) is a global leader in effectiveness training, productivity tools, and assessment services for organizations and individuals. FranklinCovey helps companies succeed by unleashing the power of their workforce to focus and execute on top business priorities. Clients include 90 percent of the Fortune 100, more than 75 percent of the Fortune 500, thousands of small and mid-sized businesses, as well as numerous government entities and educational institutions. Organizations and individuals access FranklinCovey products and services through corporate training, licensed client facilitators, one-on-one coaching, public workshops, catalogs, over 100 retail stores and www.franklincovey.com. FranklinCovey has 1500 associates providing professional services and products in the United States and for 37 international offices serving more than 100 countries.

Available Topic Expert(s): For information on the listed expert(s), click appropriate link.
Stephen R. Covey
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