



Stephen Covey to Unveil New Book in New Webinar Series Launched By FranklinCovey

July 22, 2009

Covey's Webinar Topics: Employability, Personal Resilience and Leveraging One's Strengths in Tough Economic Times

SALT LAKE CITY--(BUSINESS WIRE)--Jul. 22, 2009-- For the first time, [FranklinCovey](#) (NYSE:FC) is hosting a professional development webinar series with [Stephen Covey](#), the bestselling author of *The 7 Habits of Highly Effective People*. Covey's three webinars will take place on August 4, 11 and 25. Topics include: Employability, Personal Resilience and Leveraging One's Strengths.

Webinar Details: (www.franklincovey.com/stephen-covey-webinars/)

Stephen Covey to Unveil New Book Co-Authored by FranklinCovey CEO

At the end of the first webinar on August 4, Stephen Covey will unveil his new book which is coauthored by Bob Whitman, the CEO of FranklinCovey. The book, which will be released the same day, will be published by FranklinCovey Publishing. It will help leaders and managers in businesses to focus and execute on key strategic goals while creating a culture of trust, even in the most difficult environment. Webinar attendees will have the opportunity to purchase the new book at a 40 percent discount.

Stephen Covey Professional Development Webinar Series

Stephen Covey will teach webinar attendees the mindset and skill-set to not only survive in tough economic times, but how to personally thrive, as well as help others to do the same. Each webinar in the series stands alone, so participants can attend one, two or all three webinars for maximized learning.

Session One: August 4, 2009 at 10:00a.m. Pacific Time

Employability: How to keep your job, secure your future and become indispensable at work: Stephen Covey will teach you how to increase your employability in order to save or get the job you want by completely *re-thinking* your situation. He will teach several time tested rules for adding value and making a difference in your current role at work, including such topics as how to be a solution to a problem, how to create a win-win agreement with your boss and how to gain credibility.

Session Two: August 11, 2009 at 10:00a.m. Pacific Time

Personal Resilience: How to manage your stress, maintain balance and do more with less: Stephen Covey will teach you how to re-focus your life on things that matter, shovel out all the nerve-racking distractions that don't and find that ideal balance that makes life fulfilling instead of exhausting. This webinar will challenge you to rethink your use of time, learn to recognize and focus on higher leverage activities, and learn to plan weekly around key roles and goals to achieve balance and effectiveness.

Session Three: August 25, 2009 at 10:00a.m. Pacific Time

Leveraging Your Strengths: How your unique contribution can change everything at work: Stephen Covey will show you how to make the contribution that *only you* can make as you discover your unique skills, passions, talents, and energy. You'll learn how to live with greater passion and purpose through finding your voice at work and in your personal life as well as help co-workers and employees do the same.

"The current economic downturn has affected so many people who are now unemployed or are very nervous about keeping their job. They want to increase their employability by increasing their workplace skills to help them find or keep their job," said Stephen Covey. "Many must recreate themselves and start over in a new career. Everyone must be proactive and do all they can to help themselves to stay employed. I so look forward to sharing my knowledge to help them secure their future."

Sponsors of the webinar series include [Training](#) magazine, [Forbes.com](#), and [Julie Morgenstern](#), bestselling author of *SHED Your Stuff, Change Your Life: A Four Step Guide to Getting Unstuck*. The question and answer portion of the webinars will be moderated by [Alexandra Levit](#), whose career advice is featured in the nationally syndicated *Wall Street Journal* and monthly in the *Huffington Post*.

Webinar Seat Giveaway: Blog to Win

FranklinCovey is also giving away 75 complimentary seats (retail value: \$149) to one of the 80-minute webinars which will deliver critical and insightful principles and practices. To enter to win, participants may post a comment on how attending the webinars could help them in their current employment situation. Winners will be selected on August 3. (<http://www.franklincovey.com/blog/win-free-seat-stephen-coveys-professional-development-webinar-story.html>)

To Register: Attendees can register for the webinars at www.franklincovey.com/stephen-covey-webinars or call 888-669-1776. Individuals can purchase a single session for \$149 or all three for \$399. Groups of five or more can purchase a single session for \$699 or all three for \$1,999. Early bird pricing is available until August 4.

[FranklinCovey](#) (NYSE:FC) is the global leader in effectiveness training, productivity tools, and assessment services for organizations and individuals. FranklinCovey helps companies succeed by unleashing the power of their workforce to focus and execute on top business priorities. Clients include 90 percent of the Fortune 100, more than 75 percent of the Fortune 500, thousands of small and mid-sized businesses, as well as numerous government entities and educational institutions. Organizations and individuals access FranklinCovey products and services through corporate training, licensed client facilitators, one-on-one coaching, public workshops, catalogs, 87 retail stores and www.franklincovey.com. FranklinCovey has nearly 1500

associates providing professional services and products in the United States and for 37 international offices, serving more than 100 countries.

Source: FranklinCovey

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