



FranklinCovey

New Book Features The 7 Habits of Highly Effective People Author, Stephen Covey: THE WISDOM AND TEACHINGS OF STEPHEN R. COVEY

November 14, 2012

Invaluable Gift Book – The Most Memorable and Important Teachings of Stephen Covey, Beloved Leadership Expert and Bestselling Author of The 7 Habits of Highly Effective People

NEW YORK & SALT LAKE CITY--(BUSINESS WIRE)--Nov. 14, 2012-- [Simon & Schuster](#) and [Franklin Covey Co.](#) (NYSE: FC) today announced the launch of a new book featuring [Stephen Covey](#), the bestselling author of [The 7 Habits of Highly Effective People](#), entitled [THE WISDOM AND TEACHINGS OF STEPHEN R. COVEY](#) (November 13th, 2012/\$18.00 hardcover).



The Wisdom and Teachings of Stephen R. Covey (Photo: Business Wire)

Stephen Covey passed away in July 2012, leaving behind an unmatched legacy with his teachings about [leadership](#), [time management](#), [effectiveness](#), success, love, [education](#) and [family](#). A multi-million-copy bestselling author of business and self-help, Stephen Covey strove to help readers recognize the key elements that would

lead them to personal and professional effectiveness. His seminal work, [The 7 Habits of Highly Effective People](#), transformed the way millions of people act on their problems with a compelling, logical and well-defined process. Indeed, many of [The 7 Habits of Highly Effective People](#) have been assimilated into everyday thinking and everyday conversation. For example, the expressions “win/win” and “first things first,” to name a few, have been incorporated into almost every culture around the world.

THE WISDOM AND TEACHINGS OF STEPHEN R. COVEY is a compilation of Stephen Covey's most insightful, inspiring teachings and sayings. His profound influence spread beyond individuals and [businesses](#) and continues to be integrated into [governments](#), [educational systems](#), and many other institutions with great success. This book covers Stephen Covey's most impactful topics: time management, success, leadership – including [principle-centered leadership](#) – all of [The 7 Habits of Highly Effective People](#), love and family. This powerful collection is a lasting tribute to the luminary that will be missed by so many.

“**THE WISDOM AND TEACHINGS OF STEPHEN R. COVEY** is a collection of my father's most memorable and important teachings, all from his bestselling books, such as [The 7 Habits of Highly Effective People](#),” said [Sean Covey](#), Executive Vice President of Global Solutions and Chief Product Architect, Franklin Covey. “For anyone who has read Stephen Covey's books, they have personally experienced his approach and commitment to teaching universal principles. His teachings are enormously empowering and transcend differences of every kind in every culture, in every age. These principles have withstood the test of time with millions of people throughout the world and will continue to do so in the future. My father's legacy continues on.”

About the author

Stephen Covey, one of *Time* magazine's 25 most influential Americans, was an internationally respected leadership authority, family expert, teacher, organizational consultant, and author. He sold over 25 million books (in 38 languages), and [The 7 Habits of Highly Effective People](#) was named the #1 Most Influential Business Book of the 20th century. Stephen Covey was the co-founder of [Franklin Covey Co.](#), a global performance improvement company with more than 40 direct and licensee offices providing professional services in over 140 countries. Stephen Covey was also professor of management at the Jon M. Huntsman School of Business at Utah State University, where he held the first Jon M. Huntsman Presidential Chair in Leadership. He passed away in July 2012.

About Franklin Covey

[Franklin Covey Co.](#) (NYSE: FC) is a global company specializing in performance improvement. We help organizations achieve results that require a change in human behavior. Our expertise is in seven areas: leadership, execution, productivity, trust, sales performance, customer loyalty and education. Franklin Covey clients have included 90 percent of the Fortune 100, more than 75 percent of the Fortune 500, thousands of small- and mid-sized businesses, as well as numerous government entities and educational institutions. Franklin Covey has more than 40 direct and licensee offices providing professional services in over 140 countries. For more information, visit [www.franklincovey.com](#).



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Source: Franklin Covey Co.

Franklin Covey Co.

Debra Lund, 801-244-4474

Debra.Lund@FranklinCovey.com

or

Free Press

Larry Hughes, 212-632-4992

Larry.Hughes@Simon&Schuster.com