SEC Form 4

Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

			or Section So(n) of the investment Company Act of 1940									
1. Name and Address of Reporting Person [*] <u>YOUNG STEPHEN D</u>		·	2. Issuer Name and Ticker or Trading Symbol <u>FRANKLIN COVEY CO</u> [FC]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner								
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 10/06/2023	X Officer (give title Other (specify below) below) CFO								
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)								
			—	X Form filed by One Reporting Person								
(City)	(City) (State) (Zip)			Form filed by More than One Reporting Person								
			Rule 10b5-1(c) Transaction Indication	Rule 10b5-1(c) Transaction Indication								
1			Check this how to indicate that a transaction was made pursual	nt to a contract instruction or written plan that is intended to								

satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common shares	10/06/2023		A		6,728 ⁽¹⁾	A	\$ <mark>0</mark>	205,213	D	
Common shares	10/06/2023		A		15,699 ⁽²⁾	A	\$ <mark>0</mark>	220,912	D	
Common shares	10/06/2023		A		30,435 ⁽³⁾	A	\$ <mark>0</mark>	251,347	D	
Common shares	10/06/2023		F		25 , 491 ⁽⁴⁾	D	\$41.06	225,856	D	
Common shares	10/06/2023		A		2,436 ⁽⁵⁾	A	\$ <mark>0</mark>	228,292	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		i of E		6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(S) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. LTIP Stock Award FY19 Sales vesting Q4FY23

2. LTIP Stock Award FY19 EBITDA vesting Q4FY23

3. LTIP Stock Award FY21 EBITDA vesting Q4FY23

4. LTIP Stock Awards vesting Q4FY23

5. FY24 LTIP Stock Award vesting August 31, 2026

/s/ Stephen D. Young,

Attorney-in-Fact

10/10/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.