

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

April 10, 2013

Via E-mail
Derek Hatch
Corporate Controller
Franklin Covey Co.
2200 West Parkway Boulevard
Salt Lake City, UT 84119

Re: Franklin Covey Co.

Annual Report on Form 10-K Filed November 14, 2012 File No. 001-11107

Dear Mr. Hatch:

We have completed our review of your filing. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filing and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filing to be certain that the filing includes the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ Tom Kluck

Tom Kluck Branch Chief