

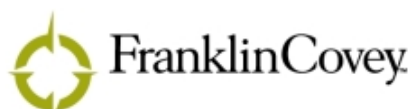
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of  
The Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):  
**September 26, 2011**



**FRANKLIN COVEY CO.**

(Exact name of registrant as specified in its charter)

Commission File No. 1-11107

Utah  
(State or other  
jurisdiction of  
incorporation)

87-0401551  
(IRS Employer  
Identification Number)

**2200 West Parkway Boulevard**  
**Salt Lake City, Utah 84119-2099**  
(Address of principal executive offices)(Zip Code)

Registrant's telephone number, including area code: **(801) 817-1776**

Former name or former address, if changed since last report: **Not Applicable**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## **Item 8.01 Other Events**

On September 26, 2011, Franklin Covey Co. (the Company) announced that its pipeline of booked days and awarded revenue increased at the end of the fourth quarter of fiscal 2011 compared to the prior year. As of August 31, 2011, the Company increased this key metric by approximately \$4.5 million, or 18%, compared to the prior year. The pipeline of booked days and awarded revenue captures the momentum for the Company's direct offices and national account practices in the U.S. and Canada and excludes other sales channels and facilitator revenue.

A copy of the press release is being furnished as exhibit 99.1 to this current report on Form 8-K.

## **Item 9.01 Financial Statements and Exhibits**

(d) Exhibits

99.1 Press release dated September 26, 2011

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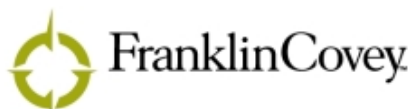
**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FRANKLIN COVEY CO.

Date: September 26, 2011

By: /s/ Stephen D. Young  
Stephen D. Young  
Chief Financial Officer



2200 West Parkway Boulevard  
Salt Lake City, Utah 84119-2331  
www.franklincovey.com

## Press Release

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### FRANKLIN COVEY ANNOUNCES CONTINUED FAVORABLE BUSINESS MOMENTUM

**~Pipeline of Booked Days and Awarded Revenue Exceeds the  
Prior Year Level for the Fourth Consecutive Quarter~**

**Salt Lake City, Utah** – September 26, 2011 – Franklin Covey Co. (NYSE: FC), a global provider of training and consulting services, is pleased to announce that, consistent with each of the previous three quarters, the Company's pipeline of booked days and awarded revenue increased at the end of the fourth quarter of fiscal 2011 compared to the prior year. As of August 31, 2011, the Company increased this key metric by approximately \$4.5 million, or 18%, compared to the prior year. The pipeline of booked days and awarded revenue captures the momentum for the Company's direct offices and national account practices in the U.S. and Canada and excludes other sales channels and facilitator revenue.

Bob Whitman, Chairman and Chief Executive Officer of Franklin Covey commented, "We continue to be encouraged by our strong business momentum and are looking forward to reporting the operating results for our fourth quarter and fiscal year 2011. We are pleased to report that we have been able to continue the positive booking momentum that we experienced during the first three quarters into the fourth quarter, leaving us with a pipeline of business that considerably outpaces our pipeline at this point last year."

#### **Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 including those statements related to the Company's future results and profitability. Forward-looking statements are based upon management's current expectations and are subject to various risks and uncertainties including, but not limited to: general economic conditions; the expected number of booked days to be delivered; market acceptance of new products or services and marketing strategies; the ability to achieve sustainable growth in future periods; the expected impact of the Company's restructuring activities; and other factors identified and discussed in the Company's most recent Annual Report on Form 10-K and other periodic reports filed with the Securities and Exchange Commission. Many of these conditions are beyond the Company's control or influence, any one of which may cause future results to differ materially from the Company's current expectations, and there can be no assurance the Company's actual future performance will meet management's expectations. These forward-looking statements are based on management's current expectations and the Company undertakes no obligation to update or revise these forward-looking statements to reflect events or circumstances subsequent to this press release, except as required as law.

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**About Franklin Covey Company.**

Franklin Covey Co. (NYSE: FC) is the global consulting and training leader in the areas of strategy execution, leadership, customer loyalty, sales performance, school transformation and individual effectiveness. Over Franklin Covey's history, Franklin Covey clients have included 90 percent of the Fortune 100, more than 75 percent of the Fortune 500, thousands of small- and mid-sized businesses, as well as numerous government entities and educational institutions. Franklin Covey has 42 offices providing professional services in 155 countries. For more information, visit [www.franklincovey.com](http://www.franklincovey.com).

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