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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of  
The Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):  
**July 6, 2007**

**FRANKLIN COVEY CO.**

(Exact name of registrant as specified in its charter)

Commission File No. 1-11107

Utah  
(State or other jurisdiction of  
incorporation)

87-0401551  
(IRS Employer Identification  
Number)

**2200 West Parkway Boulevard**  
**Salt Lake City, Utah 84119-2099**  
(Address of principal executive offices)(Zip Code)

Registrant's telephone number, including area code: **(801) 817-1776**

Former name or former address, if changed since last report: **Not Applicable**

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 8.01            Other Events**

On July 6, 2007, Franklin Covey Co. (the Company) announced it will host a discussion for shareholders and the financial community to review the Company's fiscal 2007 third quarter financial results. The discussion will be held on Friday, July 13, 2007 at 11:30 a.m. Eastern Daylight Savings Time (9:30 a.m. Mountain Daylight Savings Time).

Interested parties may participate in the discussion by calling 1-866-383-8108, access code: 10957569 and by logging on to <http://phx.corporate-ir.net/phoenix.zhtml?p=irol-eventDetails&c=102601&eventID=1591478>.

A copy of the associated press release is attached as exhibit 99.1 to this current report on Form 8-K.

**Item 9.01            Financial Statements and Exhibits**

(d) Exhibits

99.1 Press release dated July 6, 2007

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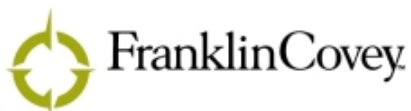
**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FRANKLIN COVEY CO.

Date: July 9, 2007

By: /s/ STEPHEN D. YOUNG  
Stephen D. Young  
Chief Financial Officer



## News Bulletin

2200 West Parkway Boulevard  
Salt Lake City, Utah 84119-2331  
[www.franklincovey.com](http://www.franklincovey.com)

### FRANKLINCOVEY ANNOUNCES

#### Investor Webcast and Conference Call

**Salt Lake City, Utah** – July 6, 2007 – FranklinCovey (**NYSE: FC**) today announced it will host an investor webcast to discuss with shareholders and the financial community the Company's fiscal 2007 third quarter results on Friday, July 13, 2007 at 11:30 a.m. Eastern Time (9:30 a.m. Mountain Time).

Shareholders can participate by calling 1-866-383-8108, access code: 10957569 and by logging on to <http://phx.corporate-ir.net/phoenix.zhtml?p=irol-eventDetails&c=102601&eventID=1591478>.

#### About FranklinCovey

FranklinCovey is a leading learning and performance services firm assisting professionals and organizations in measurably increasing their effectiveness in leadership, productivity, communication and sales. Clients include 91 of the Fortune 100, more than three-quarters of the Fortune 500, thousands of small and mid-sized businesses, as well as numerous government entities. Organizations and professionals access FranklinCovey services and products through consulting services, licensed client facilitators, one-on-one coaching, public workshops, catalogs, retail stores, and [www.franklincovey.com](http://www.franklincovey.com). Nearly 1,500 FranklinCovey associates provide professional services and products for 41 offices servicing more than 100 countries.

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