FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | |
|--------------------------|-------|--|--|--|--|--|--|--|--|
| OMB Number: 3235-0287 | | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response | : 0.5 | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Covey Michael Sean Merrill | | | | | | 2. Issuer Name and Ticker or Trading Symbol FRANKLIN COVEY CO [FC] | | | | | | | | | ck all app Direct Office | tor er (give title | | 10% O | wner | |
|---|--|---------|--------|-----------|---|--|---|--------|--|--------|--|--------|-----------------------------------|--|--|----------------------------|--|--|---|--|
| (Last) (First) (Middle) C/O FRANKLINCOVEY COMPANY 2200 WEST PARKWAY BLVD. | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 10/01/2021 | | | | | | | | | 2 | pelow | nnovation | ns an | below) d Marketi | ing | |
| (Street) SALT LA | AKE UT | Г 8 | 4119 | | 4. If # | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | Line) | Individual or Joint/Group Filing (Check Applicable e) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City) | (St | ate) (Z | Zip) | | | | | | | | | | | | | | | | | |
| | | Table | I - No | n-Deriva | tive S | Secui | rities | s Acq | uired, | Dis | posed of | , or E | Benef | icial | ly Own | ed | | | | |
| 1. Title of Security (Instr. 3) 2. Transact Date (Month/Day) | | | | | Execution Date, | | | Date, | 3. Transaction Code (Instr. 8) 4. Securities Ad Disposed Of (D 5) | | | | | | 5. Amo Securit Benefic Owned Reporte | ies cially Following | Forn (D) o | wnership n: Direct or Indirect nstr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | Code | v | Amount | (A) or (D) Pri | | ice | Transa | action(s) 3 and 4) | | | (IIISti. 4) | | | | |
| common shares 10/01/2 | | | | | | 2021 | | | | | 11,646 | A | | \$ <mark>0</mark> | 21 | 6,117 | D | | | |
| common shares 10/01/2 | | | | | 2021 | | | | F | | 4,351 | D | \$ | 40.99 | 21 | 211,766 | | D | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | erivative Conversion Date Execution Date, ecurity or Exercise (Month/Day/Year) if any | | | ion Date, | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Expirat (Month | ion Da | Securities Underlying Derivative Security (Ins: 3 and 4) | | tr. | Price of erivative ecurity nstr. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | у | Ownership Form: Direct (D) or Indirect (I) (Instr. 4 | Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exercis | able | Expiration Date | Title | Amou or Numb of Share | er | | | | | | |

Explanation of Responses:

/s/ Stephen D. Young, Attorney-in-Fact

10/06/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.